

EXECUTIVE DEPARTMENT
STATE OF IDAHO
BOISE

EXECUTIVE ORDER NO. 2004-12

**AUTHORIZING THE CONTINUATION OF THE
“CLICK IT, DON’T RISK IT!” CAMPAIGN**

WHEREAS, the Idaho Transportation Department is charged with administering highway safety programs—including the use of safety restraints—for the state of Idaho through the Office of Traffic and Highway Safety; and

WHEREAS, Idaho is concerned with the education about safety restraints; and

WHEREAS, Idaho’s current theme, Click It, Don’t Risk It!, has helped Idaho increase seatbelt usage from 63 percent to 74 percent since its inception two years ago; and

WHEREAS, Idaho has a substantial investment in Click It, Don’t Risk It!; and

WHEREAS, the Click It, Don’t Risk It! logo is used extensively on all educational materials and continues to provide valuable recognition for Idaho’s seatbelt usage promotional programs; and

WHEREAS, the Click It, Don’t Risk It! theme is used statewide by the Idaho Transportation Department’s highway safety partners including public health districts, insurance companies, hospitals, drivers education instructors, emergency medical service providers, and law enforcement officers and agencies;

NOW, THEREFORE, I, Dirk Kempthorne, Governor of the State of Idaho, by the authority vested in me under the constitution and laws of this state do hereby order that Idaho will continue to use the Click It, Don’t Risk It! for the annual May Mobilization effort to educate and encourage Idahoans to use safety restraints.



IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of Idaho at the Capitol in Boise on this 30th of December in the year of our Lord two thousand and four and of the Independence of the United States of America the two hundred twenty-ninth and of the Statehood of Idaho the one hundred-fifteenth.

A handwritten signature in black ink, reading "Dirk Kempthorne".

DIRK KEMPTHORNE
GOVERNOR

A handwritten signature in black ink, reading "Ben Yursa".

BEN YURSA
SECRETARY OF STATE